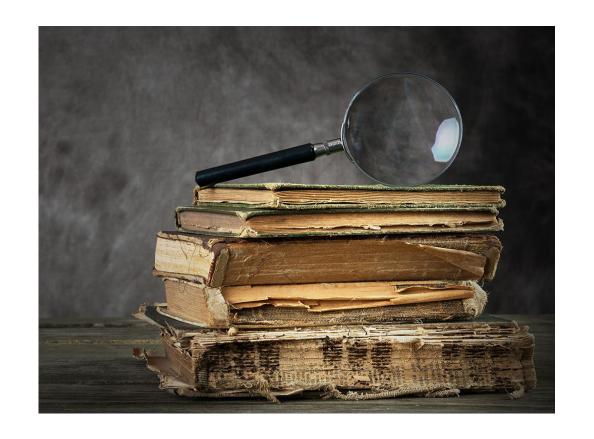
FMP pitches

Jack Mercer

What is mystery?

- Unearthing the unknown
- Horror
- Exploration
- Storytelling



Idea 1 - Unity VR experience

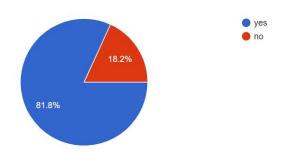


- VR is one of my biggest passions
- Great tool for storytelling
- Unity allows for creative worldbuilding

Why is this a good idea?

Is Virtual Reality a better platform for immersive storytelling?

11 responses



If yes, please explain why

8 responses

It's a lot more interactive, like you feel like you're part of the story instead of reading words or watching a video

an interactable 3D dimension allows for gameplay and experiences that was previously never possible with simply a controller and a flatscreen

more realistic than normal games

Well its immersive because you are in it

When playing in VR you're chances and ability to interact with the story is widened

you get more absorbed in the story

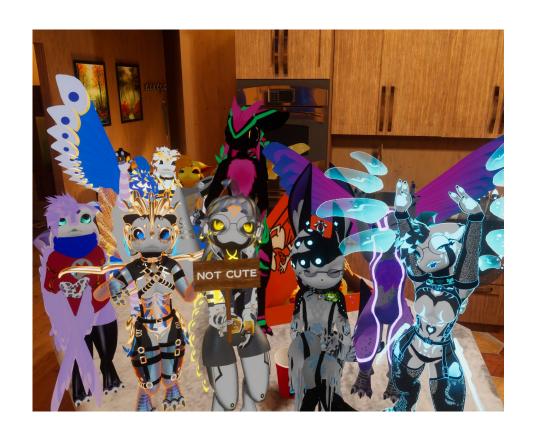
Virtual Reality allows for more interactive camera control from the player if done well

I still feel like truly immersive and lifelike VR is a few years away but there have been some amazing projects already enhanced by VR, like Before Your Eyes (playable with a webcam but massively better in

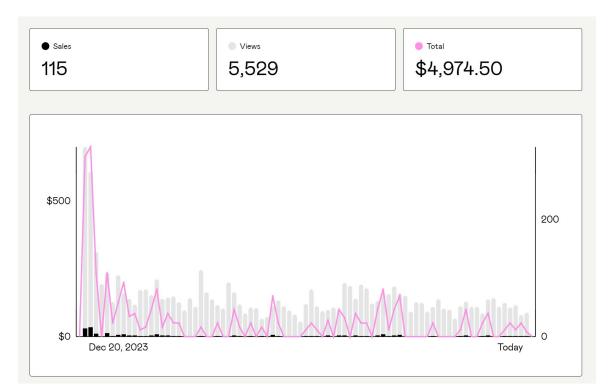
Idea 2 - Social VR avatar

- Already experienced
- Guaranteed

 amazing first hand
 research
- Provable example of a successful product







Idea generation for the model





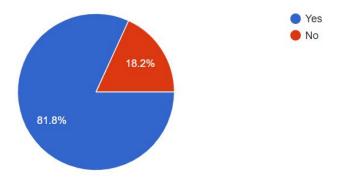






Have you ever used a fictional character, or original character as a profile picture?

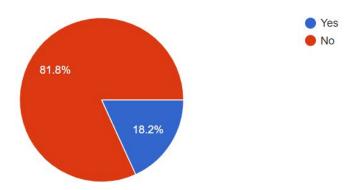
Why is this a good idea?



Do you use your real face and name to display yourself online?

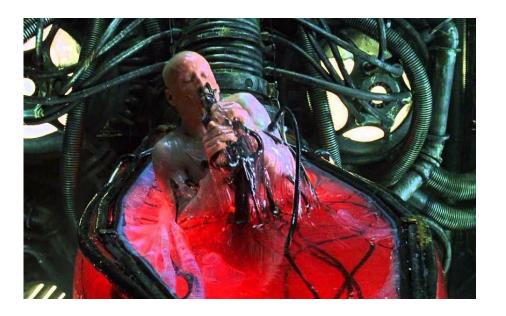
11 responses

11 responses



Idea 3 - Matrix inspired animation

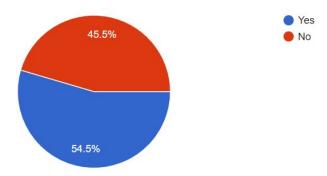
- Fits the theme very well
- Blender
- Two computers



Why is this a good idea?

If someone told you that your entire existence is actually just a teenage boy playing a computer game in the year 3247, that we are simply just NPC's in a future supercomputer, and all of our thoughts and actions are actually predetermined, would that make you slightly uncomfortable?

11 responses



Final thoughts:





